

JOHNNY WOODS

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PROFILE

Video production, editing, and animation for social media, marketing, television, and art institutions. Over a billion online content views and counting.

EMPLOYMENT HISTORY

Freelance Video and Animation Clients include Nike, Spotify, Google, HBO Max, Vice, MTV, Starburns Industries, MOCA, Museum of Sex, Time Warner Cable, Viacom, Levi's. Projects include everything from multi-screen installation to broadcast tv shows.	01/2008 – Present NY, LA, NM
Lead Social Video Editor, Amazon Prime Video Editing clips from PV original titles for optimal impact on Tik Tok, Instagram, and X. Cutting trailers and teasers for high-profile titles. Building workflows and managing a team of 9 editors.	01/2020 – 01/2026 Remote
Marketing Editing and Animation, adult swim/Cartoon Network Editing, animating, and compositing for a wide range of marketing projects, including short form Tik Tok and Instagram videos, broadcast promos, and live-event activations.	06/2023 – Present Remote
Sr. Manager Content Marketing, Gaia Managing content production and strategy for all social channels and landing pages. Grew Facebook to 3M followers and over 200M video views in a year.	09/2016 – 04/2019 Boulder, CO
Sr. Editor & Creative Lead, Rio Summer Olympics, NBC Leading a joint partnership between NBC and BuzzFeed to develop and produce an official Snapchat Discover channel for the 2016 Olympics, including overseeing all production and publishing on the ground in Rio.	05/2016 – 08/2016 Rio de Janeiro
Manager: Shorter Than Short Form Video, BuzzFeed Managing video teams for Snapchat Discover and Facebook Live. Analyzing trends and optimizing content strategies for various platforms.	10/2014 – 09/2016 Los Angeles
Director/Animator, Ambient Swim, adult swim/Max Creating, directing, and animating five episodes of the adult swim/Max show Ambient Swim.	01/2022 – Present Remote
Professor/Instructor Teaching motion graphics, animation, editing, and compositing courses for design and film students using a wide variety of software packages at Pratt Institute, Art Institute of New York City, Art Institute of Philadelphia and University of Pennsylvania.	09/2007 – 01/2012

EDUCATION

M.F.A. in Fine Arts- Digital Media Design, University of Pennsylvania	09/2005 – 07/2007
B.A. Liberal Arts, Sarah Lawrence College	09/1998 – 06/2002